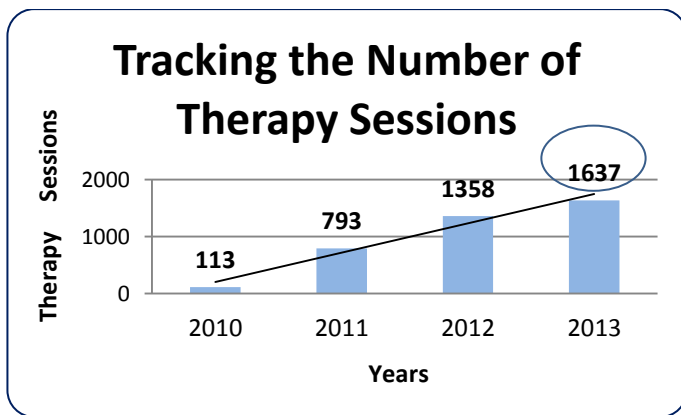


Therapy & Treatment



In 2013, **21% increase** from 2012 in number of sessions.

Number of Therapy Sessions: **31 per week**

Approximate Number of Therapy Session Hours in 2013: **2,292 hours**

Total Clients treated since opening July 2010: **270 children**

Our Trauma Team

Marley's Mission operates as a *team* composed of Therapists, Equine Specialists and horses (of course). Our team **grew by 21% in 2013**. We have:

- 7:** Therapists designated: MSW, M.Ed, MA
- 4:** Equine Specialists
- 12:** Horses (including 4 minis)

As of 2013, all of our Therapist and Equine Specialists are all EAGALA (Equine Assisted Growth and Learning Association) certified which is a specialized designation for Equine Specialist and Equine-Psychotherapy.

Hope & Healing Fund

The R. Matthew Burne Hope & Healing Fund was created to perpetually support Marley's Mission's healing of children who have suffered emotional trauma. The fund was created with a gift from Board Member Denise Vitali Burne in memory of her brother. In 2013, the Hope & Healing Fund experienced a **10% increase** in treatment provided to children:

- 74:** Children Treated
- 209:** Therapy Sessions
- 314:** Therapy Session Hours

Hay Matters

On average, our horses use a lot of hay and feed to keep healthy and ready for treatment sessions:

- 2,232** square bales of hay per year
- 96** round bales of hay per year
- 12,000** pounds of feed per year



In 2013 Marley's Mission spent \$5500 in veterinary care.

Mission Miles

Marley's Mission is always on the move! Because the ability for a family to get to therapy can be a barrier to treatment, Marley's Mission provides transportation, as needed, to families. Marley's Mission logs **220 miles per week (11,440 miles per year)** in transportation for treatment at Marley's Mission.

Our Forever Home

On July 5, 2013, Marley's Mission celebrated the opening of our new, forever home. We are now centrally located to reach more clients and **we doubled our size!** In our new location, Marley's Mission provides equine-assisted psychotherapy in a state-of-the-art therapy facility. Our completed Stage 1 work includes:

- **32 acres** of private property
- **11,700 sqft** of therapy space:
 - **2** therapy arenas
 - **15** stall horse barn
 - **2** individual therapy rooms in administrative building

Our work is not complete. We hope to begin Stage 2 of our campus in Summer 2014.

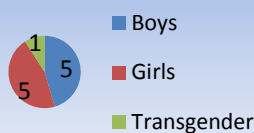


Does it work?

Marley's Mission recognizes the need to contribute to the body of research on equine-assisted psychotherapy. To this end, from August 2012 to August 2013, Marley's Mission formally collected data on a select group of clients* to record and monitor progress. Survey data and client assessment was aggregated utilizing an assessment survey instrument created by Marley's Mission. Clients in this group were referred for symptoms related to: grief, bullying, gender identity, family issues, sexual trauma, anxiety, PTSD, depression, military deployment, abuse and anger management.

175 sessions

Gender



11 clients ages 11 – 17 years old

The results represent a snapshot of the efficacy of our treatment model.

All eleven clients experienced sustained improvement in at least one of the treatment areas.

Within the one year survey period, **30% of the clients were positively discharged** for successfully achieving their designated treatment goals. (*The purpose of the services at Marley's Mission is to break down barriers to healing in order to transition a child back into other traditional therapy models.)

*Clients in this group received treatment as a result of The McGowan Grant. In 2013, Marley's Mission applied for another year grant and received increased funding allowing Marley's Mission to provide one year of treatment for an additional **20 clients**. In 2013-2014, Marley's Mission will track the progress of these **30 clients** using a revised assessment survey instrument.

CLASSY Awards

CLASSY Awards is the largest philanthropic awards ceremony in the United States.

- In 2011, CLASSY Awards had over 2,000 organizations and volunteers nominated for awards. These organizations collectively had an impact on 200,000,000 people from over 71 countries. For this ... we are still proud and excited that Marley's Mission won **Best New Charity 2011**.
- In 2012, CLASSY Awards had 2,400 nominations for 16 different categories. Gene Talerico was nominated and won **Volunteer of the Year for the Eastern Region**.
- In December 2013, Marley's Mission participated in a rigorous screening process to be accepted as one of 500 charities across the US to compete in the 5th Annual CLASSY Awards which will be held in May 2014 in San Diego, CA. The nominations and awards are given across 8 categories and selections are based on charity's creativity, sustainability, evidence-based methodology, growth potential and the charity's ability to understand, identify and address a comprehensive social problem.
Stay tuned!



Volunteers & Interns

It takes a village! In 2013, we had over **2,000 volunteer hours** for barn chores and fundraising events (including: 5K ColorMania, Pocono Lake Region Half Marathon, Hope Chest Auction, Blue Ribbon Gala) and **2,500 hours** donated by electricians, plumbers and contractors helping build our new forever home. Marley's Mission continues to collaborate with the area's universities and colleges. In 2013, Marley's Mission oversaw **165 internship hours** for undergraduate and graduate level students.

Social Media

We are always looking for new ways to communicate and grow our support.



[facebook.com/be.inspired.marleys.mission](https://www.facebook.com/be.inspired.marleys.mission). Join us -- "Like" us on Facebook!



[@marleysmission](https://twitter.com/marleysmission). Follow us and share some of our favorite hashtags: #BuildingHope, #SummerOfHope, #Horses, #Healing, #Children, #Gala2014

www.marleysmission.com



