



# HOOFPRINTS

## 2022 ANNUAL IMPACT REPORT

January 2022–December 2022



**Marley's Mission is where hope comes alive for children and their families who have experienced trauma.**

*We measure the success of our mission through four guiding principles.*

### 1. STRENGTHENING OUR SERVICES

**Assessing and deepening existing direct support systems and services to ensure they are effective and state-of-the-art.**

#### THERAPY & TREATMENT IN 2022:

- |                                  |                       |                     |                 |
|----------------------------------|-----------------------|---------------------|-----------------|
| • Grief                          | • Military Deployment | • Abuse             | • Bullying      |
| • Post Traumatic Stress Disorder | • Depression          | • Domestic Violence | • Incarceration |
|                                  | • Sexual Trauma       | • Physical Abuse    | • COVID-19      |

#### BY THE NUMBERS: 2022

1,422 SESSIONS	2,332 SESSION HOURS	39 SESSIONS PER WEEK
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#### BY THE NUMBERS: SINCE 7/6/2010

13,376 SESSIONS	16,801 SESSION HOURS	900+ TOTAL CLIENTS
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#### EXPENSES:

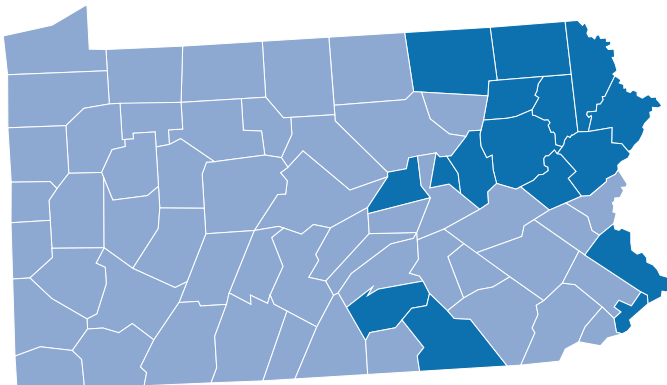
\$5,545 FARRIER	\$5,272 HORSE FEED + SUPPLIES	\$8,553 VETERINARY CARE
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#### TRAUMA TEAM:

Our Trauma Team members are **"EAGALA Certified"**. A well-respected, specialized designation for Equine Specialists and Equine-Assisted Psychotherapy professionals. The team consists of **2 Therapists**, **3 Equine Specialists**, and **16 horses**.

#### SERVICE AREA:

Marley's Mission services 17 counties in Pennsylvania: Bradford County, Bucks County, Carbon County, Columbia County, Cumberland County, Lackawanna County, Luzerne County, Monroe County, Montour County, Philadelphia County, Pike County, Susquehanna County, Union County, Wayne County, Wyoming County, and York County.





## 2. EMBRACING COMMUNITY ENGAGEMENT

**Actively engaging the community in programs, activities and events to cultivate support and build organizational capacity.**

Throughout the year, Marley's Mission provides programs and activities that raise awareness on issues of mental health and abuse, as well as addressing some of the most pressing needs of our community. Throughout the year, we average 1-2 events per month to fill this need.



### NOTABLE HONOR:

*In 2018 Marley's Mission received the honor of receiving Best Nonprofit by the Scranton Times Tribune readers.*

## 3. DEVELOPING PARTNERSHIPS

**Working with organizations and agencies such as the Children's Advocacy Center of NEPA, the Scranton Counseling Center and local school districts to identify and meet the needs of children and families who have experienced trauma.**

### MEDICAL SCHOOL PARTNERSHIP:



**Kimberly Portanova-Feibus, MS, LPC, NCC, Therapist**

Geisinger Commonwealth School of Medicine contacted Marley's Mission in the spring of 2022 inviting us to collaborate with them on their community outreach program. The medical school invited us to present to current students an overview of the services we provide. We determined the focus of the collaborative work with medical students would be to create and implement educational materials that we, the treatment teams at Marley's, could provide to clients and their families.



Kimberly Portanova-Feibus, MS, LPC, NCC, Therapist, attended the medical school's community outreach day and presented to approximately 250 medical students. We are pleased to announce that 5 students chose Marley's as their preferred site to learn and train. They have met with April Kemp, founder, and Kimberly for a tour of the farm and to brainstorm ideas for the educational materials. Currently, the medical students are working on developing 3 sets of educational brochures with a focus on the impact of physical health, nutrition, exercise, sleep and decreased electronic time on development and maintenance of mental health. Each brochure will target a predetermined age range population of the current Marley's Mission population.





## 4. MEASURING RESULTS

***Marley's Mission prides itself on building success in the lives of our clients. To that end, we have developed robust, objective ways to measure the milestones achieved by children treated at the Mission, ensuring that each child is defined by their own potential rather than being defined by the trauma they have experienced.***

### RESEARCH PROJECT:

Marley's Mission was contacted by a Penn State University graduate student and Assistant Teaching Professor, Khalid Bandar Almasloukh, PhD, RN, to discuss interest in collaborating on a research proposal. Dr. Almasloukh met with April Kemp, Founder, and Kimberly in April 2022 to begin discussions and preliminary research.

We are pleased to announce that the project is currently underway. The focus of the research is to measure outcomes from equine-assisted psychotherapy. Marley's Mission is utilizing previously administered assessments to provide data necessary



for the research. The Internal Review Board (IRB) has granted approval for the research project. Marley's Mission is providing the data with consent from clients while protecting the anonymity of the research participants by utilizing a coding system to identify clients by gender, age, county and trauma.

Once complete, this will be a published research paper that will put the name of Marley's Mission into publication as well as provide scientific data that will support the efficacy of equine-assisted psychotherapy.

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2022

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### GuideStar Platinum Seal of Transparency

*Marley's Mission is proud to announce it continues to achieve GuideStar's Platinum designation for its commitment to transparency and progress!*